Issue 2, February 2024

Dear colleague,

Welcome to the second issue of the Population Health Management (PHM) Newsletter for Hertfordshire and West Essex (HWE). Here are our updates for this issue:

1. **Aligning Needs of HWE and interventions**
   A paper has recently been taken to the HWE ICB Board, outlining the main findings of the [refreshed Overview of the health needs of the HWE population](#) and how these relate to the ICS and ICB priorities. The refresh of the data suggested the ICB clinical priorities remained consistent for 2023/2024 based on the latest nationally available data, covering the pandemic period. The paper highlighted how the ICS programmes support improvements in population health outcomes, using case studies to describe work completed in 2023/24. The paper also outlined the indicators that will be measured through PHM approach along with the current position for the system, where data is available. These indicators and the approach were agreed by the Board.

2. **Primary Care Network (PCN) Packs**
   The PCN packs are developed for each PCN within HWE by the HWE ICB PHM team. These have been updated for this year and they are shaped around the clinical priorities. These packs contain information about demographics, segmentation, Urgent and Emergency Care Analysis and expected Quality and Outcomes Framework (QOF) prevalence. The packs help with the identification of areas that will support the delivery of Enhanced Commissioning Framework and enable us to embed PHM in our maturing system. Previous packs and this year's updates can be accessed [here](#).

3. **PHM Strategy and Offer**
   The PHM Strategy for HWE and the PHM Offer are currently under development. The strategy describes our vision for embedding PHM methodologies across the footprint. It demonstrates how teams will be enabled to use data and intelligence to understand needs of our population to develop right services for right people at the right place. Our offer details the support that the HWE ICB PHM and Business Intelligence Teams can provide and summarises what these mean for our workforce and population. We will share further updates in our next issue and signpost you to how you can access these.

4. **Refreshed PHM Website**
   Our PHM website has been updated with insight packs summarising local needs and now has links to external resources to help teams view data via national databases. You can access these via
   https://hertsandwestessexics.org.uk/population-health-management-1 .

5. **Data Surgeries**
   We have hosted our first 'PHM surgery' on Thursday 1st February between 9am – 12pm. The session presented an opportunity to get support from the PHM team on information requests or PHM support. We will be hosting further sessions and you can either drop in or schedule a slot (up to 30 minutes). We strongly recommend that you book a slot so that we can ensure we have the right people available to support you and avoid disappointment on busy days.

   The surgery will offer the opportunity to work with analysts and PHM leads on your query and work on the problem in the moment. Where possible, the team will look to resolve the query on the day though if further analysis is needed then timescales will be agreed at the time. Please can you ensure that requests are specific and directly relate to ICB programmes of work that are either in the scoping, planning, development,

implementation or evaluation phase. Any information you are able to share in advance as well as requests to book a slot can be sent to the PHM team via the email address (hweicbhv.bi@nhs.net).

If we are busy, then we will prioritise those that have booked sessions.

For details on how to join the sessions, please email hweicbhv.bi@nhs.net .

6. **Visit to University of Hertfordshire**
The HWE ICB has been developing collaborative links with the University of Hertfordshire and sharing expertise on data and intelligence to help develop our workforce. As part of this, a visit to University's data laboratory within the School of Physics, Engineering and Computer Science is being organised (date to be confirmed). This presents a great opportunity for the analysts across the system to see some of the techniques and data in action. The long-term ambition is that partnership working with the university will give us the opportunity to develop our own workforce but also help use data and intelligence to tackle some of the issues we face as the ICS.

7. **Data Talks – Essex virtual conference (4-6 March 2024)**
Data Talks is a free, virtual three-day conference that brings together a diverse array of public and private sector expertise, all with a shared passion for turning data into insight to achieve real and positive change. Save the date to expand our collective knowledge of the valuable insight we can get from our organisations' data, and together we will explore what is possible.

During Data Talks you will hear from a range of local and national organisations helping you to:
• Discover innovative solutions to gaining new insight about shared challenges
• Connect with organisations and individuals to exchange knowledge and share experience
• Explore what's possible for your organisation with big data, the use of data analytics, artificial intelligence, and machine learning
• Identify skills, available resources, and opportunities to amplify data-driven initiatives
• Learn first-hand from those who have already harnessed the power of data analytics to achieve tangible results.

The full programme will be shared soon, until then save the dates!

8. **Data Platform:**
The contract for the data platform has been progressing and the implementation will begin shortly, with a provisional go live date of May 2024.

Thank you for taking the time to read the second issue of the PHM Newsletter. Our next issue will be available in April. You can access previous newsletters here.

Please direct any queries to the PHM Programme Manager via bashak.onal@nhs.net