



Population Health Management (PHM) Offer for Hertfordshire and West Essex (HWE)

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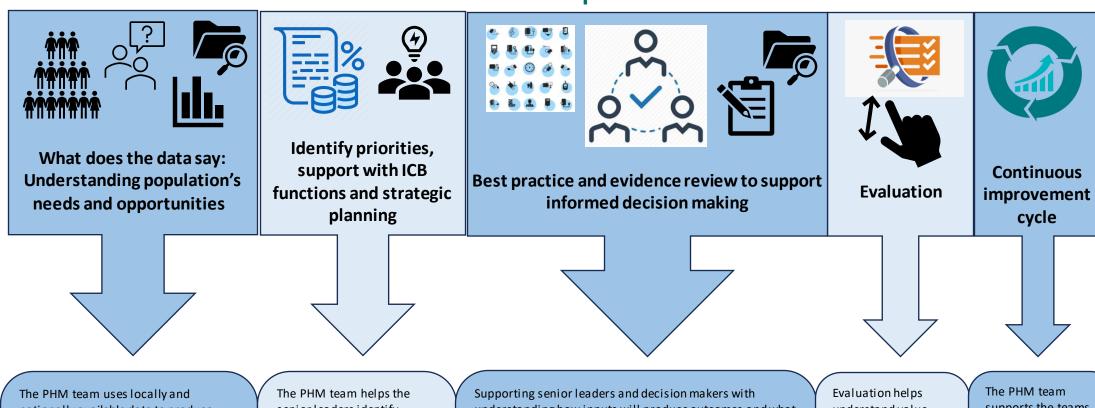
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Working together for a healthier future



PHM Offer for HWE Integrated Care Board (ICB) – Senior Leaders

What does this mean for the ICB senior leadership team and how can PHM add value?



The PHM team uses locally and nationally available data to produce insight packs for HWE regularly which are published on the PHM website.

The team helps the senior leaders within the ICB to elaborate data within these packs to understand the local population, identify their needs, key issues and trends, with an aim of improving outcomes for the population.

The PHM team helps the senior leaders identify opportunities using information about the local population, define and confirm ICB priorities and help the ICB with strategic planning to commission health services for their local population.

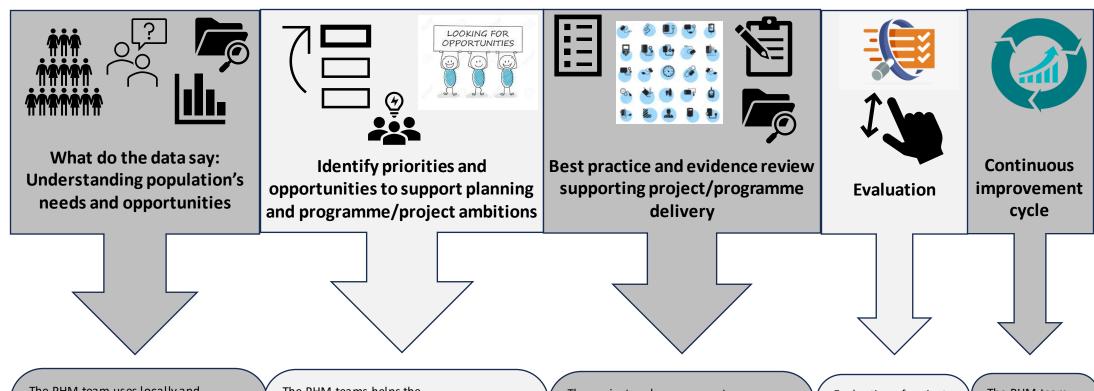
Supporting senior leaders and decision makers with understanding how inputs will produce outcomes and what services should be commissioned. This helps with the delivery of the identified strategic priorities using best practice and evidence reviews and by focussing on what good looks like. This approach helps senior leaders with informed decision making to target areas where there is greatest opportunity (either geographically or to people with certain characteristics) using evidence.

Evaluation helps understand value, assess impact, define next steps and reconfirmICB priorities and areas of focus, providing assurance.

The PHM team supports the teams within the ICB to embed a continuous improvement cycle by acting on learning and outputs from the evaluation.

PHM Offer for the Project and Programme Teams

What does this mean for the projects/programmes and how can PHM add value?



The PHM team uses locally and nationally available data to produce insight packs for HWE regularly which are published on the PHM website. Project/programme teams are supported to elaborate data within these packs to understand the local population, identify their needs, key issues and trends, with an aim of improving outcomes for the population.

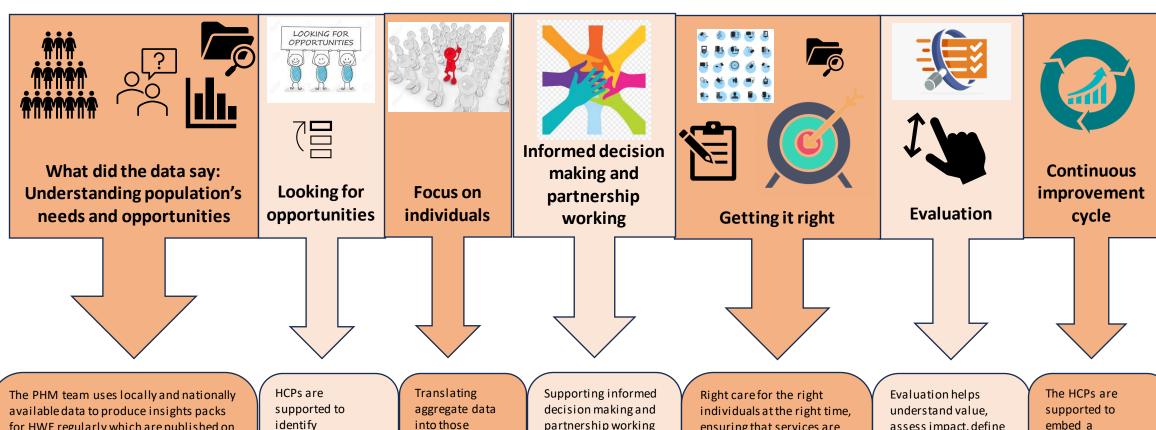
The PHM teams helps the project/programme teams identify priority areas and opportunities using local insights. This helps define the ambitions and the workplan and help prioritise key areas of focus, taking the strategic ICB priorities into account.

The project and programme teams are supported with their deliverables using best practice and evidence reviews. This approach helps teams focus on what good looks like so that areas of greatest opportunity can be targeted using evidence.

Evaluation of projects and programmes helps teams understand value, assess impact and define next steps. The PHM team supports the teams to embed a continuous improvement cycle by acting on learning and outputs from the evaluation.

PHM Offer for Healthcare Partnerships (HCPs)

What does this mean for the HCPs and how can PHM add value?



for HWE regularly which are published on the PHM website.

The HCPs are then supported to understand the local population, identify their needs, key issues and trends, with an aim of improving outcomes for their places.

opportunities specific to their places using data and define priority areas of focus.

identified individuals to focus on.

partnership working using the PHM approach for designinglocal systems and working across boundaries.

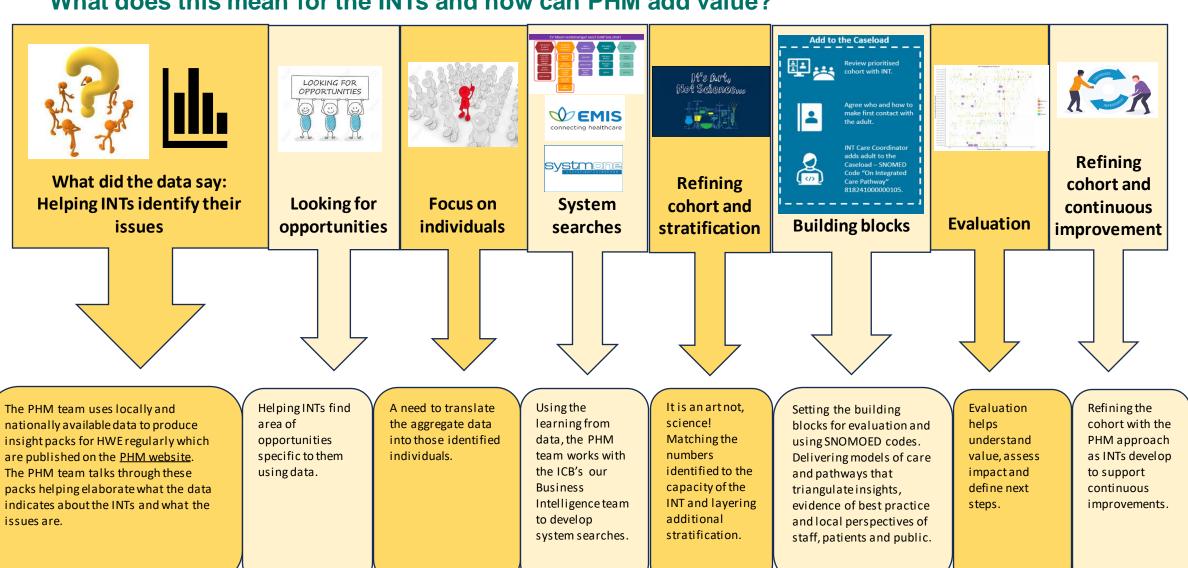
ensuring that services are joined-up and interventions are proactive and responsive thorough the use of best practice and evidence reviews.

assess impact, define next steps and reconfirm HCP priorities, providing assurance.

continuous improvement cycle by acting on **learning** and outputs from the evaluation.

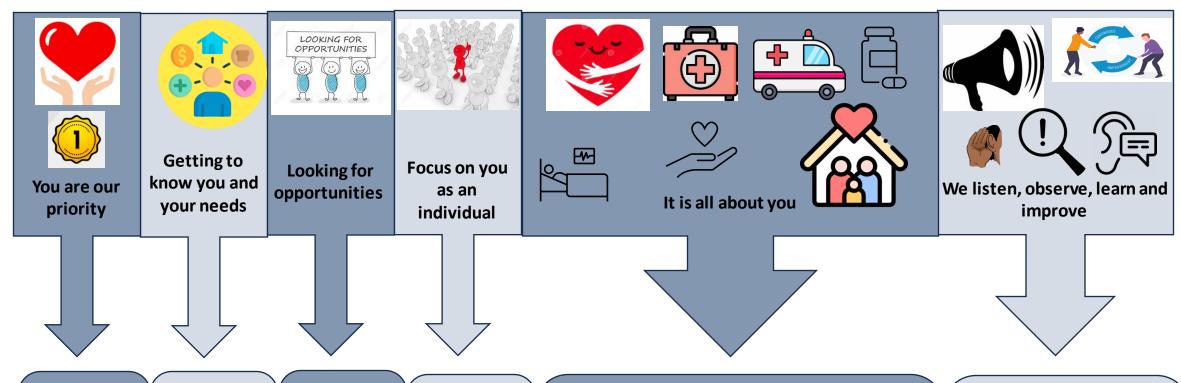
PHM Offer for Integrated Neighbourhood Teams (INTs)

What does this mean for the INTs and how can PHM add value?



PHM Offer for HWE Population

What does this mean for our population and how can PHM add value?



Our population is at the heart of everything we do and people's health, wellbeing and care is our priority. Your needs, health and well being are important to us. Your information helps us understand what are the things you need help with. We explore what we need do to help you by focusing on opportunities and issues.

We understand that one size does not fit all. We help teams and services focus on specific issues that matter to you the most which can bring the biggest value.

- ✓ Helping teams and services support you to self-care appropriately
- ✓ Personalised, accessible, proactive, responsive and targeted care based on your needs
- ✓ Bringing care closer to where you need it the most
- Reducing hospital attendances or admissions which are not necessary or could be avoided so that your experience is supported
- ✓ Reducing unnecessary medication where possible

Our priority is to make sure that your voice is heard so we listen and learn continuously. This helps us work with other colleagues so that together, we can continue to make improvements for your health and wellbeing. We look at the impact of our work so that we can learn if we can do things even better that will benefit you more.